

# PRESS RELEASE

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## Dan Herzog joins Worldwide Superabrasives

Worldwide Superabrasives a Global Supplier of high quality diamond and cBN grinding products, is pleased to announce that Dan Herzog has joined the company as Regional Sales Manager, taking responsibility for customers in the Midwest region of the U.S.A.

Dan brings approximately 40 years of experience in the superabrasives industry to Worldwide. After receiving his BSME, he began his career with Cincinnati Milacron as a Design Engineer in the Special Grinding Machine Division. He then joined GE Superabrasives (now Diamond Innovations) as a Project Engineer for the Borazon CBN section, launching a 13-year period of concentration on superabrasives.

At GE, Dan served in Market Development for the Compax Product Section before being named Pacific Sales Manager and then European Sales Manager.

In 1986 Dan became President of Wendt and directed its growth to the dual operation of Wendt Dunnington and Wendt Diacraft. He briefly joined Abrasive Technology in a Leadership role, responsible for Sales and Market Development.

During his superabrasives career Dan was instrumental in formation of the Unified Abrasive Manufacturer's Association and he served two terms as its President. He also served as President of the Industrial Diamond Association of America and was its chairman of the Standards Development Committee. In this role he worked to coordinate the efforts of the IDA, UAMA and ANSI in drafting and updating the industrial standards for superabrasives and superabrasive products.

Dan now brings his considerable experience to serve the customers of Worldwide Superabrasives.

### Contact

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